



INTERIOR  
DESIGNERS  
OF ALBERTA

# U R B A N e n c o u n t e r s

**TABLE TOP TRADE SHOW**

BRINGING THE DESIGN AND SUPPLY COMMUNITIES TOGETHER.

**Alberta's top interior design tradeshow.**

**Wednesday, September 11, 2019**

**Edmonton Expo Centre, Northlands Park, Edmonton**

**Tuesday, September 24, 2019**

**BMO Centre Stampede Park, Calgary**

## DEADLINES & TIMELINE

<b>July 23, 2019:</b>	Exhibitor Registration Forms due *Registration is on a first come first served basis ( <i>registration may close early if sold out</i> ).
<b>August 7, 2019:</b>	Sponsorship & Door Prize Forms due
<b>August 23, 2019:</b>	Power/Electrical & Additional Services Forms due Creation of preliminary floor plan Cancellation & Refund Deadline
<b>September 4, 2019:</b>	Booth assignment and floor plan finalized Exhibitors provided with show details

# 2019 URBAN ENCOUNTERS REGISTRATION



## COMPANY INFORMATION

Company Name					
Website					
Address					
City		Province		Postal Code	

## CONTACT INFORMATION

First Name		Last Name	
Email		Phone	

## TABLE TOP REGISTRATION

- Edmonton Trade Show Registration  \$750\*
- Calgary Trade Show Registration  \$750\*
- Edmonton & Calgary Trade Shows Registration  \$1075\*

## FULL SIZE EXHIBIT SPACE REGISTRATION (LIMITED SPOTS PER LOCATION)

- Edmonton Trade Show Registration  \$1,450\*
- Calgary Trade Show Registration  \$1,450\*
- Edmonton & Calgary Trade Shows Registration  \$2,425\*

## OTHER

- Excel version of the Exhibitor List  \$50
- Additional Exhibitor Lunch Ticket(s)  \$15

SUBTOTAL	\$	
Late fee (15% after July 23, 2019)	\$	
GST (5%) GST # 121388946 RT0001	\$	
TOTAL	\$	

## PROMOTIONAL MATERIAL

As part of your registration, the IDA will provide you with complimentary promotional postcards advertising *Urban Encounters* to give to your clients (maximum 25 per city, electronic format also available).

Number of postcard invitations:	
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If you wish to receive an electronic copy of the promotional postcard, please input email (if different from above).

Email Address:	
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# 2019 URBAN ENCOUNTERS REGISTRATION



## PRODUCTS & SERVICES

Please indicate the primary product/service you will be showcasing. *Please be specific (countertops, flooring, wall coverings, etc.).*

## EXHIBIT PLACEMENT

Do not place me by my primary competition (*indicate company name(s)*).

If possible, I would like to be placed close to (*indicate company name(s)*).

NOTE: *All attempts will be made to provide preferred placement, however, it is not always possible.*

Placement on the floor is based on a first come, first serve basis. Every effort will be made to accommodate special requirements. Please indicate any special requirements that may apply:

I would like to replace the standard table with specific product as follows. Please give a complete description of the product including number of pieces and dimension of each piece. (refer to Exhibitor Guidelines):

NOTE: *Products cannot exceed 20 sq. ft. There is a choice between a 6' or 8' table. If additional stands or products will be placed beside the table, a 6' table is required.*

Please select table size:    6'    8'

## SPONSORSHIP

- Bronze  \$500
- Silver  \$750
- Gold  \$1000
- Platinum  \$1,500+

TOTAL MONETARY SPONSORSHIP \$

## DOOR PRIZES

Product or gift certificate to be used in the Door Prize Draw (*suggested minimum \$250*).

NOTE: *Door prizes must be displayed at the registration desk in order to be announced at the event.*

	Description of Product
Calgary Show	
Edmonton Show	

