

# masi

SPONSORSHIP PACKAGE

## CELEBRATE THE BEST OF Manitoba + Alberta + Saskatchewan INTERIOR DESIGN

masi DESIGN AWARDS GALA

October 23, 2024  
BMO Centre  
Calgary, AB

2024 Gala hosted by:



// BETTER TOGETHER

# WHY SPONSOR?

The masi design awards recognize talented professionals in the interior design industry from across Manitoba, Alberta, and Saskatchewan. This event strives to become a shared platform for talented professionals in the industry to showcase their finest work and have the opportunity to gain recognition for their achievements.

By sponsoring the masi design awards, you will demonstrate your company's commitment to the interior design community in western Canada. In 2024 we will be celebrating the design achievements in ten distinct categories. These include:

- Office Design under \$150 per sf
- Office Design over \$150 per sf
- Institutional
- Retail
- Healthcare / Wellness
- Restaurant
- Hospitality / Recreation
- Residential New Construction
- Residential Renovation
- Special Feature

This is your opportunity to demonstrate to your current, future and prospective customers support for their expertise and achievements. With more than 100 applications being received for the masi design awards the reach your sponsorship will have spans all three Provinces, and includes the major cities in each Province. Guests at the masi design awards are encouraged to bring their teams and clients further expanding your reach within the industry.

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# AWARD SPONSOR

## CHOICE OF ONE THE FOLLOWING CATEGORIES:

- Office Design under \$150 per square foot
- Office Design over \$150 per square foot
- Institutional
- Retail
- Healthcare / Wellness
- Restaurant
- Hospitality / Recreation
- Residential New Construction
- Residential Renovation

# \$1,500

10 AVAILABLE

## BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the masi Design Awards Gala - digitally (category slide) and print (finalist display)
- Company name and logo featured on IDA, IDAS and PIDIM websites for 1 month prior and 6 months following the awards
- Social media posts (minimum 2 posts) through the masi Design Award Instagram account and either repost or a new post(s) by IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- One complimentary gala tickets, including 1 complimentary drink ticket per person
- Opportunity to present the masi Design Award to the award recipient in your chosen category (categories are first come first serve)
- **Sponsorship confirmation/payment deadline is July 30th, 2024**



# PLATINUM

## DINNER SPONSOR

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# \$5,000

1 AVAILABLE

### BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the masi Design Awards Gala:
  - » digitally (full slide in presentation)
  - » in print (full page in program)
  - » on menu and/or option to provide small branded table gift per table or place setting
- Company name and logo featured on IDA, IDAS and PIDIM websites for 1 month prior and 6 months following the awards
- Social media posts (minimum 3 posts) through the masi Design Award Instagram account and either repost or a new post(s) by IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- Two complimentary gala tickets, including 2 complimentary drink tickets per person
- Opportunity to give the closing remarks at the gala
- Sponsorship confirmation/payment deadline is July 30th, 2024

**ida**  
INTERIOR  
DESIGNERS  
OF ALBERTA

Interior Designers  
**IDAS**  
Institute of Interior Designers

**PIDIM**

# GOLD

## VENUE SPONSOR

### 33



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## \$3,000

1 AVAILABLE

### BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the masi Design Awards Gala:
  - » digitally (top/lg. logo in presentation)
  - » in print (half page in program)
- Company name and logo featured on IDA, IDAS and PIDIM websites for 1 month prior and 6 months following the awards
- Social media posts (minimum 2 posts) through the masi Design Award Instagram account and either repost or a new post(s) by IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- Two complimentary gala tickets, including 2 complimentary drink tickets per person
- Opportunity to introduce the IDA president and acknowledge The PIDIM and IDAS presidents at the gala
- **Sponsorship confirmation/payment deadline is July 30th, 2024**



INTERIOR  
DESIGNERS  
OF ALBERTA



IDAS  
Institute of Interior Designers



PIDIM

# SILVER

## CHAMPAGNE WELCOME SPONSOR

1 AVAILABLE

## AV SPONSOR

1 AVAILABLE

## PRINT SPONSOR

1 AVAILABLE

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# \$2,000

EACH - 3 AVAILABLE

### BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the masi Design Awards Gala:
  - » digitally (middle/med. logo grouped in presentation)
  - » in print (quarter page in program)
- Company name and logo featured on IDA, IDAS and PIDIM websites for 1 month prior and 6 months following the awards
- Social media posts (minimum 1 posts) through the masi Design Award Instagram account and either repost or a new post(s) by IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- Two complimentary gala tickets, including 1 complimentary drink ticket per person
- Opportunity to introduce the IDA presidents and acknowledge The PIDIM and IDAS presidents at the gala
- **Sponsorship confirmation/payment deadline is July 30th, 2024**



# BRONZE

\$1,500  
PHOTOGRAPHY  
SPONSOR

1 AVAILABLE

\$1,500  
ENTERTAINMENT  
SPONSOR

1 AVAILABLE

\$1,250  
WINE SPONSOR

2 AVAILABLE

\$1,000  
PHOTO BOOTH

1 AVAILABLE

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**\$1,000 -  
\$1,500**

## **BENEFITS OF SPONSORSHIP:**

- Company name and logo featured at the masi Design Awards Gala:
  - » digitally (bottom/sm. logo grouped in presentation)
  - » in print (grouped with bronze in program)
- Company name and logo featured on IDA, IDAS and PIDIM websites for 1 month prior and 6 months following the awards
- Social media posts (minimum 1 posts) through the masi Design Award Instagram account and either repost or a new post(s) by IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- One complimentary gala ticket, including 1 complimentary drink ticket per person
- Opportunity to adhere logo to wine bottle (wine sponsor only)
- Sponsorship confirmation/payment deadline is July 30th, 2024

**ida**  
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DESIGNERS  
OF ALBERTA

Interior Designers  
**IDAS**  
Interior Designers of Alberta

**PIDIM**

# AWARDS

## SPONSORSHIP FORM

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### Contact Information

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Email Address \_\_\_\_\_  
Phone Number \_\_\_\_\_  
Website \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

### Sponsorship Selection - \$1500 each

Please select which sponsorship asset(s) you are interested in:

#### Award Sponsor Opportunities:

Office Design under \$150 per sf	Restaurant
Office Design over \$150 per sf	Hospitality / Recreation
Institutional	Residential New Construction
Retail	Residential Renovation
Healthcare / Wellness	Special Feature

#### **NOTE:**

Sponsors will be given a first come first serve choice for the asset they are interested in sponsoring. The masi founding committee reserves the right to assign a sponsor to a different asset (in the same price value) if their preference has already been filled.

### Payment Details

My payment of \$ \_\_\_\_\_ is enclosed

My credit card payment of \$ \_\_\_\_\_  
was made through Associations Plus Inc.

Please send an invoice to:

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_



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PLEASE MAKE CHEQUES  
PAYABLE TO:  
Interior Designers of Alberta

PLEASE MAIL CHEQUES TO:  
c/o Associations Plus Inc.  
#600, 900 6 Ave SW  
Calgary, AB T2P3K2



# GALA SPONSORSHIP FORM

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## Contact Information

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Email Address \_\_\_\_\_  
Phone Number \_\_\_\_\_  
Website \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

## Sponsorship Selection

Please select which sponsorship asset(s) you are interested in:

### Gala Sponsor Opportunities:

#### PLATINUM

Dinner Sponsor - \$5,000

#### GOLD

Venue Sponsor - \$3,000

#### SILVER

Champagne Sponsor - \$2,000

AV Sponsor - \$2,000

Print Sponsor - \$2,000

#### BRONZE

Entertainment Sponsor - \$1,500

Photography Sponsor - \$1,500

White Wine Sponsor - \$1,250

Red Wine Sponsor - \$1,250

Photo Booth Sponsor - \$1,000

#### NOTE:

Sponsors will be given a first come first serve choice for the asset they are interested in sponsoring. The masi founding committee reserves the right to assign a sponsor to a different asset (in the same price value) if their preference has already been filled.

## Payment Details

My payment of \$ \_\_\_\_\_ is enclosed

My credit card payment of \$ \_\_\_\_\_  
was made through Associations Plus Inc.

Please send an invoice to:

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

PLEASE MAKE CHEQUES

PAYABLE TO:

Interior Designers of Alberta

PLEASE MAIL CHEQUES TO:

c/o Associations Plus Inc.

#600, 900 6 Ave SW

Calgary, AB T2P3K2



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OF ALBERTA

